



2018-19 ALCOHOL AWARENESS POSTER CONTEST GUIDELINES

The Pennsylvania Liquor Control Board, Bureau of Alcohol Education's 2018-19 Alcohol Awareness Poster Contest is an artwork competition focusing on the prevention of underage drinking and healthy alternatives to underage alcohol use. All Pennsylvania students in kindergarten through 12th grade, including home-schooled, parochial and private schools, may submit artwork. Please read the following carefully. If you have questions, contact the Bureau of Alcohol Education at 717.772.1432 or RA-LBEducation@pa.gov. Complete the entire entry form with signed parental consent. **Any posters with an incomplete release form will be disqualified.** Every submission must have a completed entry form attached to the back of the poster, tape is preferable.

Students wishing to enter should include clear, POSITIVE no-use messages and images about avoiding underage drinking and alcohol use. For example, artwork about the benefits of being alcohol-free or alternatives to underage drinking are acceptable. Themes such as prom, homecoming, back-to-school, graduation or seasonal holidays (Halloween, Thanksgiving, Christmas, etc.) are encouraged.

- Use any medium, but keep in mind that winning posters must be in a format that can be reproduced.
- Do not submit posters with 3D designs.
- Artwork must be no larger than 11" X 14". Those exceeding the measurements will be disqualified.
- Consider using another language – and include the English translation on the entry form.
- Pack artwork so that it remains flat during shipping.
- Team entries are not allowed—do not submit posters created by more than one person.
- Artwork that includes any reference/image of tobacco or other drugs will be disqualified.
- Artwork with negative images, like graves, death symbols, prison cells, car crashes, etc., will be disqualified.
- Artwork with copyrighted or trademarked characters such as comic, television or movie characters or using logos or trademarked names of specific products such as brands of liquor or other beverages, or that include any political references, images or messages will be disqualified.
- Artwork posters with inappropriate language or symbols or images which are discriminatory will be disqualified.

Qualifying artwork will be judged on message, creativity and artistic ability. Consideration will be given to the student's grade level.

All submissions become the property of the Pennsylvania Liquor Control Board and will not be returned. Entries must be postmarked no later than **Friday, Nov. 16, 2018.**

Posters must be submitted to:

Pennsylvania Liquor Control Board
113 Northwest Office Building
Harrisburg, PA 17124-0001

The winning categories are:

1. \$50 Award for one student from each grade who comes in 1st place. This artwork will be reproduced in the PLCB's annual calendar.
2. \$50 Award for students with artwork to be reproduced as various PLCB materials such as folders, notebooks and coloring sheets.
3. \$25 Award for one student from each grade who comes in 2nd place.
4. Certificate of Recognition Award for one student from each grade who comes in 3rd place.

Winners will be contacted in early 2019 and will be recognized at a ceremony in Harrisburg in the Spring.

Poster Contest Entry Form

*A copy of this page, must be completed, signed & taped to the back of each submission.
Failure to do so will result in the entry being disqualified.*

Calendar Year: 2018-19 Student's Grade: _____
Student's Name: _____
Coordinator Name: _____ Email: _____ Phone: _____
(The coordinator of all winners will be notified per email to verify all information provided in this form.)
School Name: _____ District Name: _____
School Address: _____ Zip Code: _____ County: _____
School Principal Name: _____ Email: _____
Superintendent Name: _____ Email: _____
State Senator: _____
State Representative: _____
English Translation: _____

Release

(To be filled out by parent/guardian only.)

I hereby consent to:

1. Use of photograph and/or video likeness of my minor child in any Commonwealth of Pennsylvania publication, website and/or social media and/or for any Commonwealth of Pennsylvania advertising and/or public relations purpose.
2. The name, grade and school district of my minor child on posters or other materials printed by the PLCB and/or the PLCB website regarding the poster contest.
3. All submissions are the property of the Pennsylvania Liquor Control Board and will not be returned.

This consent shall not be revocable except by written agreement of both parties. I waive any fees or other compensation, and I hold harmless the Commonwealth of Pennsylvania or any of its agents, employees or contractors, including photographers and videographers.

Student Name: _____
Student Address: _____
Parent/Guardian Printed Name: _____
Parent/Guardian Email: _____ Phone: _____
Parent/Guardian Signature: _____ Date: _____

Parents/Guardians of winning entries will be notified by email. Address is used for mailing purposes only.